

Increasing Caucus Attendance

Why is it important to recruit people to attend your caucus?

You want to make sure that whoever is elected to precinct and delegate positions represents your precinct well with Republican values, not cater to special interests.

The goals of the Party are to get Republicans elected to office and educate people about the conservative principles Republicans believe in. In order to accomplish those goals, recruiting people to attend your caucus is essential.

While there are some signs in your caucus packet, the most effective way to get people to attend a caucus is to personally ask them to attend or have someone else personally ask them to attend. A great approach is to just ask for help. "Will you help me" are four powerful words.

Recruiting tips

- Recruit volunteers to help with the caucus (check in, voter registration, financial contributions, etc)
 - Current and former officers and delegates
 - Use caucus attendee list
 - Registered Rs
- Train volunteers
 - Work the area prior to caucus
 - Identify likely delegates
 - Train possible delegates on how to get elected (round up support, campaign)
 - Get voters to caucus [e.g., distribute the platform]
 - Voter identification drive (Identify R and unaffiliated voters, get unaffiliated to register R, invite all to caucus, make sure unaffiliated know they can speak and vote, get new move-ins registered and invited to caucus, etc.)
 - Organize effective publicity
 - Signage
 - Church bulletins
 - Follow-up with volunteers
 - Meeting
 - Phone calls
 - Email
 - Have them report progress so you don't have to follow up with those who are getting it done.
- Ask for help

Last, but not least. The easiest way to recruit people to attend the caucus is to approach people in your precinct and ask them for help. Most people are willing to help someone who asks for it. "I need 1 hour of your time from 7:00 pm - 8:00 pm Tuesday March 23 at _____. Will you help me?"

For additional information on how to get elected as a delegate :

<http://www.bizvision.com/webcast/prod/843>

<http://www.bizvision.com/webcast/prod/677>